

Media Accreditation Policy **for the 57th International Film Festival of India (IFFI) 2026**

❖ 1. Introduction

The 57th International Film Festival of India (IFFI) 2026 is beckoning! Are you ready to join the IFFIesta?

IFFI is where global cinematic excellence converges and the media is what takes its magic beyond the theaters. We invite correspondents, film critics, photographers, bloggers and digital creators who live and breathe cinema to join us as Media Delegates for the 57th edition of IFFI in Goa.

Come, capture the moments, conversations and creativity that define IFFI - and help the world experience it.

Check the guidelines below and be sure to apply before the last date for registrations!

❖ 2. Eligibility

a. Age Requirement:

Applicants must be at least 18 years of age as of November 1, 2026.

b. Professional Requirement:

(Refer to Annexure A for detailed category-wise guidelines to help you select the correct category for registration.)

i. Print / Electronic Media:

1) Accredited by Press Information Bureau (PIB) OR

State Government OR

Employed with a recognized Media House /Publication OR

Freelancer

- 2) A Creator / Writer / Photographer / Videographer with at least 5 pieces of content related to films, culture, lifestyle, or art published or produced on a recognized platform during the years 2024, 2025, and 2026.

ii. Digital Media:

{Definition - Digital media includes either a web portal or social media platform (institutional or individual) that hosts information for public dissemination. It encompasses any website through which people access digital information — text, video, audio or graphic or digital/ social media handles (such as X, Facebook, YouTube, Instagram, or Telegram) that may also direct audiences to web-based platforms. Digital media content creators excel in producing original and engaging content — including tweets, reels, videos, and other creative formats — across these platforms. Their work reaches diverse audiences and builds a follower or subscriber base that allows them to communicate and influence effectively at scale.}

- 1) Digital Media Entities must be actively engaged in content creation in the relevant field for which the accreditation process is being carried out by PIB — specifically film and entertainment for IFFI.

I) Web Portals:

- a. Active and consistently engaged in information dissemination focus on film, art, lifestyle, or culture-related content for at least two years.
- b. Demonstrated substantial engagement and sustained presence in the digital space.
- c. Must have a record of organic traffic to their web portal.

II) Social/ Digital Media Platforms:

- a. Applicants must demonstrate a consistent focus on film, art, lifestyle, or culture-related content over the past two years.
- b. Minimum Follower / Subscriber Base:
 - Hindi-language platforms: 50,000 subscribers/ followers
 - English-language platforms: 30,000 subscribers/ followers
 - Other regional languages: 10,000 subscribers / followers
 - Less-spoken languages or dialects: Applicants with a smaller following

(below 10,000) may be considered for accreditation at the discretion of the Competent Authority.

2) A Creator / Writer / Photographer / Videographer with at least 5 pieces of content related to films, culture, lifestyle, or art published or produced on a recognized platform during the years 2024, 2025, and 2026.

Note:

Applicants are responsible for providing accurate engagement metrics. PIB will verify the data, and any significant discrepancies may result in rejection of the application.

❖ 3. Documents Required

(Please refer to Annexure B for detailed specifications and format requirements.)

❖ 4. Registration Process

a. Online Application:

Complete the registration process online by filling in the following sections through the Registration Link.

- i. Personal Information (Mandatory)
- ii. Media Details (Mandatory)
- iii. Additional Information (Optional)

b. Supporting Documents:

Upload all relevant documents as specified in Annexure B to support your application.

c. Application Deadline:

All applications must be submitted on or before 15th November 2026. Please note that no applications will be accepted after the deadline. Ensure you provide an active mobile number and email ID to enable communication regarding accreditation status and related updates.

❖ 5. Complimentary Certificate Film Appreciation Course

Still wondering why, you should register early when there's a deadline? Here's a reason you won't want to miss! The first few accredited media delegates will get an exclusive opportunity to secure a spot in the Complimentary Certificate Film Appreciation Course conducted on 19th November 2026 in Panaji, Goa. Preference will be given to those who have not attended a previous edition of this course. By registering early, you not only beat the rush but also gain access to exclusive insights and networking opportunities before the IFFI 2026 celebrations begin.

[Register Here](#) and make your IFFI experience even more rewarding!

ANNEXURE A

1. Who can register as a Media Delegate?

- a. Journalists and media professionals working with newspapers, journals, magazines, television or radio, as well as photographers and videographers associated with print or electronic media platforms.
- b. Digital/ Social Media content creators with active presence on Websites and Social Media Platforms.

2. Accreditation Categories

a. Correspondent – Journalist/ Reporter/ Digital/ Social Media Content Creator, and not handling Equipment

- May be allowed to book five tickets every day
- May not be allowed to carry Heavy Camera Equipment

b. Correspondent – Journalist/ Reporter/ Digital/ Social Media Content Creator/ Photo and handling Equipment

- May be allowed to book four tickets every day
- May be allowed to carry Heavy Camera Equipment
- May be allowed to carry hand-held devices (e.g. gimbal) for festival coverage.
- Prior consent of festival guests may be sought for videography via hand held devices.

c. Photographer/Videographer – Media Professionals Handling Only Equipment –

- May be allowed to book four tickets every day

- May be allowed to carry Heavy Camera Equipment
- May be allowed to carry hand-held devices (e.g. gimbal) for festival coverage.
- May be allowed to cover Red Carpet at Festival Venue, Opening and Closing Ceremony Red Carpet and screening venues for specified events subject to location limitations.

Note:

Dual accreditation is not permitted. Each media delegate may register under only one media category. Please select the primary category you will represent during the festival.

3. General Instructions:

- Ensure that all information and documents submitted are accurate and complete to avoid rejection of accreditation.
- All ticketing rules applicable to General Delegates will also apply to Media Delegates, including the no-show policy, as determined by IFFI.
- For each screening, a specific number of seats are reserved exclusively for Media Delegates under a dedicated Media quota. Any un-booked seats in the Media quota will be released to the General Pool (open to all delegates) 120 minutes before the screening begins. Media Delegates may book tickets from both the Media quota and the General Pool, providing flexibility in securing seats for screenings.
- For Film Screenings, Masterclasses, and In-Conversation sessions, all media professionals wishing to attend must mandatorily book tickets. Details for other events will be shared on the Media WhatsApp Group maintained by PIB. Ensure that you are added to the WhatsApp Group post-accreditation.

e. Coverage of the Opening/ Closing Ceremonies will be restricted to the Official Event Management Team and Doordarshan. Short clips and photographs of these events will be made available to media delegates on the same day.

ANNEXURE B

- **Identity Proof**

1. Aadhaar/License/Passport/Voter ID
2. Passport Size Photograph

- **Professional Identity Proof**

1. For Print/ Electronic media:

- i) PIB/State Government Accreditation Card OR

Organizational ID/ Editor's Nomination Letter OR

Self-Declaration for freelance media persons.

- ii) At least 5 articles/ links/photographs of content related to films/art/lifestyle/culture written/captured by you during the years 2024, 2025, and 2026.

2. Digital Media:

- i) In addition to the requirements as specified for Print/ Electronic media, the following are also to be provided.

- a. Screenshot of Home Page to Digital Content. (The Channel or handle should be active in the given name continuously for a period of two years i.e. from 10th October 2024 till the date of application)

- b. Applicant must provide number of followers for social media platforms.

ii) At least 5 links of content created relating to films/ art/ culture/ lifestyle in recent two years.

- **For Foreign Nationals**

1) Valid J Visa

Please provide a valid mobile contact number and email ID for further communication for accreditation purposes.
